

“The opportunities arising from Green Jobs in the Euro-Mediterranean Area”

2nd AWARENESS SEMINAR

Terrassa, 25 November 2015

Chamber of Commerce, Industry and Services of Terrassa

What is a Green Job?

According to the United Nations Environment Programme, it can be defined as a "work in agricultural, manufacturing, research and development (R&D), administrative, and service activities that contributes substantially to preserving or restoring environmental quality. Specifically, but not exclusively, this includes jobs that help to protect ecosystems and biodiversity; reduce energy, materials, and water consumption through high efficiency strategies; de-carbonize the economy; and minimize or altogether avoid generation of all forms of waste and pollution."

The objective of the Seminar is to raise awareness about what the market is demanding in terms of green jobs; how municipalities can contribute to these job opportunities; how to link the new opportunities both to private and public sectors through the University.

09:15 **Registration**

09:30 **Official Opening**

Chamber of Commerce, Industry and Services of Terrassa

Ms. Laura Righi, Regione Toscana, Egrejob Lead Partner

10:00 **INTRODUCTION**

Ms. Marta Torrents, General Secretary of Chamber of Commerce of Terrassa

Mr. Massimo Allulli, Cittalia - Fondazione ANCI Ricerche

10:15-11:15 **WHICH GREEN JOBS COULD WE FORESEE IN THE MEDITERRANEAN AREA?**

THE IMPORTANCE OF THE POLICIES AND OF THE LAW

Moderator: **Mahmoud Abdelmoula, General Agency of Regional Development,
Tunis**

Mr. Kevin Bortz, Managing Director of Financial Operations, Union for the

Mediterranean, Barcelona

Mr. Jan Marius-Tillmanns, International Training Center of the ILO. "Skills for a green economy in Euro-Mediterranean countries: results from the Egrejjob business survey."

Mr. KAROUI Soufiène, École Supérieure de Commerce de Tunis. "Green Entrepreneurship towards a Green Euro-Med space: from awareness to implementation "

Questions & Answers

11:15 – 11:30 Coffee Break

**11:30-12:30 WHAT CAN MUNICIPALITIES AND INSTITUTIONS BRING TO THE PROJECT?
CROSSING AND INTERCHANGE EXPERIENCES**

Moderator: Marianella Pereira, Chamber of Commerce of Terrassa

Mr. Francesc Vidal, ICAEN - Catalan Institute for Energy, "Strategies for implement energy policies"

Rubí City Council, "The energy agents from the Rubi Brilla project, new professional profiles within the local strategy by changing energy model "

- Mr. Jordi Núñez --> Economical Development
- Ms. Marta Morera --> Rubi Brilla Manager
- Ms. Irene Pérez --> Rubí Brilla technician
- Mr. Juanma Sánchez --> Rubí Brilla Energy Agent

Mr. Aurelio Imbrogno, Coordinator of the Egrejjob Training Module on " ESCO Manager" in Tuscany (PIN - University of Florence), "Energy Efficiency in Buildings: Challenges for municipalities ".

Questions & Answers

12:30-13:30 THE IMPORTANCE OF NEW TECHNOLOGIES REGARDING THE GREEN LABOUR MARKET. THE CHALLENGES FOR NEW OCCUPATIONS

Moderator: Ms. Nuria Villen, Agencia de Innovación y Desarrollo de Andalucía IDEA

Mr. Álvaro Luna, Electrical Engineering Professor from the UPC Innovation & Technological Center , "New technologies from the University in favour of occupations and of the green labour market".

Mr. Richard Elelman, Fundació CTM Centre Tecnològic, "How do technological institutes work?".

Mr. Mansouri Mohamed Néjib, General Manager, Ecopark, Tunisia.
Energetic Transition in Tunisia: State of play & challenges".

Questions & Answers

13:30 hs. Closing Remarks - Cittalia - Fondazione ANCI Ricerche

4th ETEC SESSION

Terrassa, 25 November 2015

Chamber of Commerce, Industry and Services of Terrassa

15:30 – 17:30

SHARING LAB: INTERCHANGE OF EXPERIENCES WITHIN ETEC MEMBERS GROUPS. GREEN JOBS CHART

Presentation/Coordination: Francesca Tracò – Massimo Allulli

Cittalia - Fondazione ANCI Ricerche

The purpose of the laboratory is to work together in the proposed Green Jobs chart of Cittalia to draw together a final version to be signed during the final event of the project. During the workshop the structure of the chart will be presented: objectives, tasks and activities. For a better design of the laboratory it is important to that each partner knows the members of ETEC who participate to the meeting.

All ETECs members presentation: elevator speech: **2' each** (coffee break at 16:15)

Partner:	ETEC member
Tuscany Region Laura Righi	Aurelio Imbrogno (Architect and coordinator of Tuscany Region - PIN course) Monica Stelloni (CGIL Toscana) Marco Pippolini (IRECOOP Toscana)
Chamber of Commerce of Terrassa Marta Torrents, Marianella Pereira	Marta Morera & Jordi Nuñez (Rubi City Council) Patricia Piquè (Bioquat) Francesc Ciurana (ICAEN)
Sousse Gouvernorate Leila Ben Hafsia, Hanen Baccar Houneida Harrabi	
CGDR Mahmoud Abdelmoula, Mestiri Haythem	Karoui Soufiène (École Supérieure du Commerce Tunis) Mohamed Néjib Mansouri (ECOPARK) Chemkhi Zeineb, Chibani Samira
Higher Chouf District Roger Ashi	Faten Ghaith Hikmat Mallak
Agencia IDEA Nuria Villen	